

1010 and Microsoft Hong Kong join forces to empower enterprises under the new normal with 5G

Unlocking a new era of productivity and security on the go with unlimited data usage for Microsoft 365 on the latest 5G smartphones from 1010

HKT (SEHK: 6823) – HONG KONG, October 22, 2020 – 1010 and Microsoft Hong Kong today announced a collaboration to uplift enterprise productivity with an exclusive offer of unlimited data usage for Microsoft 365 (M365) cloud applications upon subscriptions to designated 5G smartphone corporate plans and M365 licenses, starting from October 23, 2020.

Under the pandemic, enterprises and SMEs have adapted to a new work model. Working from home or working anywhere has become the new norm. Demand for remote collaboration including virtual meetings, document sharing and co-editing has increased significantly, and there is also a strong need for security on the go. M365 addresses these demands by delivering cloud capabilities for improved productivity and efficiency, and offers seamless collaboration among PCs, tablets and mobile phones.

5G has accelerated digital transformation for enterprises and revolutionized how employees work. The advantages of uplifted productivity are maximized with the powerful 5G network from HKT, which offers ultra-high speeds for uploading and downloading shared files regardless of working location. HKT's 5G network covers more than 50 MTR stations along six major lines with dedicated 5G spectrum and equipment to ensure smooth collaboration and Internet surfing in concourses, on platforms and even inside train compartments.

1010 has witnessed a significant increase in mobile data consumption for cloud applications and in mobile collaboration during COVID-19 for many enterprises, and believes this trend will continue. To give enterprises peace of mind in using the collaboration tools, 1010 and Microsoft Hong Kong will jointly offer enterprises unlimited 5G data for M365 applications including Microsoft Outlook, OneDrive, Teams and Exchange for designated 1010 5G smartphones corporate plans with M365 licenses. The service plans will also include Office 365 Advanced Threat Protection (ATP), which helps protect against and provides visibility about spam, malware, viruses, phishing attempts, malicious links and other threats.

Mr. Tom Chan, Managing Director of Commercial Group, HKT, said, "When faced with a new normal amidst COVID-19, remote collaboration is crucial for enterprises. Aside from supporting enterprises with fast and reliable 5G communication with unlimited data for M365, HKT also empowers enterprises with onboarding service of the cloud applications. We are excited to collaborate with Microsoft Hong Kong to support our customers' operation with the greatest efficiency capitalizing on HKT's powerful 5G network and the long-awaited 5G smartphones."

Ms. Cally Chan, General Manager of Microsoft Hong Kong and Macau, said, “In the past few months, we have seen organizations in Hong Kong accelerate their digital transformation to empower employees to work anytime and anywhere. Now hybrid working is the new normal, enabling seamless and limitless collaboration is more important than ever for ensuring business success. We are pleased to collaborate with HKT to unlock the full potential of M365 with the support of 5G. Microsoft is committed to empowering organizations and individuals in Hong Kong with best-in-class modern workplace technologies that enable them to work seamlessly and securely.”

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Mr. Tom Chan, Managing Director of Commercial Group, HKT, and Ms. Cally Chan, General Manager of Microsoft Hong Kong and Macau, announce collaboration to empower enterprises under the new normal with 5G.

About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, media entertainment, enterprise solutions and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centers.

HKT is the first local mobile operator to launch a true 5G network in Hong Kong. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fiber backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

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HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things (IoT) and artificial intelligence (AI) to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers thereby enhancing customer retention and engagement.

For more information, please visit www.hkt.com.

About Microsoft

Microsoft (Nasdaq "MSFT" @microsoft) enables digital transformation for the era of an intelligent cloud and an intelligent edge. Its mission is to empower every person and every organization on the planet to achieve more.

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